

# Customer Obsessed. The Safe Network.

At Airtel, everything begins with our customers. In a hyper-connected world, we are committed to empowering individuals and enterprises through superfast connectivity, an expansive digital portfolio and a brilliant experience at every touchpoint.

Our customers benefit from an integrated suite of services: ranging from Mobile, Broadband, Digital TV (DTH and IPTV) to an array of digital and financial services. For enterprise customers, we offer robust connectivity powered by terrestrial and global fiber networks, state-of-the-art data centres and customised digital solutions.

We continue to invest in building a smarter, faster and safer network. From the rollout of our 5G Plus network to the integration of AI-powered platforms, we are creating a future-ready digital backbone that evolves with our customers' needs.

Our network is powered by cutting edge digital tools and real-time data analytics, enabling us to deliver seamless and secure services. Our industry-first, AI-powered Anti-SPAM solution is intuitive and invisible, engineered to combat spam calls, messages and unsolicited links. This innovation reinforces our commitment to deliver safe and secure digital experience for our customers.

Technology is adding growth impetus and unlocking new opportunities across our businesses. Digital capabilities are embedded across our operations to enhance efficiency, deliver exceptional customer experiences and drive operational excellence at scale.

We are future proofing our growth, anchored in disciplined capex spending and financial fitness to create long-term value.